

## **Divider Pages: JUDGING CRITERIA**

### **Overall**

- Content of divider pages plays a key role in developing the book's overall theme for the reader.
- Divider pages should be cohesive and distinctive.

### **Consistency**

- Each divider page incorporates a simplified version of the book's overall theme.
- Divider pages use similar color, graphics and typography.

### **Copy**

- Divider page copy is minimal but is specific to the year.
- Copy includes the section name and may include a relevant quote or a table of contents for the section being introduced.

### **Visuals**

- Divider page visuals, photographs and other graphics clearly relate the section to the book's overall theme.
- The visuals have a clear dominant element and a clear center of interest.