Graphics: JUDGING CRITERIA

Overall

- Graphics, along with colors and type, help emphasize the book's theme/concept by supplementing copy and photos.

Relevance

- Graphics are clearly related to the copy and photos they support.

Consistency

- Graphics are visually consistent within a section.

Image Quality

- High-quality images/vectors, without distortion, are used.

Execution

- Graphics such as reverses, screens, borders and boxes do not interfere with legibility of copy.

- Graphics enhance overall design.