

# Photography: JUDGING CRITERIA

## Overall

- Book's photography emphasizes storytelling and helps readers relive events from the year.

## Content

- Photo content captures action and emotion.
- Photos tell stories individually and as part of spreads.
- Posed photos (with portraits and club/team photos as the exceptions) are avoided as they allow minimal storytelling.

## Variety

- Photos feature a variety of students and events, with a clear effort made to include as many different students in candid photos as possible.

## Composition

- Photos feature a clear center of visual interest and are shot from different angles and perspectives.

## Cropping

- Photos are cropped to emphasize the center of interest and eliminate distractions, unnecessary people and empty space.
- Cropping avoids cutting off body parts or objects at awkward points.

## Technical Quality

- Photos are free of distortion and are not skewed or stretched.
- Photos are properly exposed and are not blurry, pixelated, grainy or poorly color-balanced.
- The center of interest is in focus.

## Group Photos

- Photos of teams, clubs, etc. are arranged and cropped so that faces are recognizable.